MTA Tennis Summer Camps for Youth Summer 2016 - Proposed Blue Ridge GA City Park (cont)

When: Weekly camps starting Monday June and ending August

Daily session Monday - Thursday 9:00 am to 3:00 pm Friday 9:00 - 12:00 Weekly Tournament

Who: Youth (boys and girls) ages 9 to 14

Where:Blue Ridge City Park Tennis Courts and Swimming Pool

Cost: \$100 weekly

Instructor:

Lori Brinson is a Certified USTA Tennis Professional with over 15 years experience.

Ms. Brinson is also current MTA League Coordinator. Ms. Brinson will be assisted by a qualified assistant.

## Why tennis?

Tennis is a sport for life. It helps promote an active, healthy lifestyle for males and females of all ages. It is a relatively inexpensive sport, as limited equipment is needed and public courts are readily available. Youth tennis in particular is associated with high achievement and the development of a life skills set that can result in a successful adulthood.

## Who is MTA?

Mountain Tennis Association (MTA) is a volunteer-based 501(c)(3) non profit organization. As a USTA CTA (United States Tennis Association Community Tennis Association), MTA serves to promote and develop tennis in its designated 5 Georgia county area - Pickens, Gilmer, Fannin, Union and Towns. Among its primary activities is sponsorship and administration of the MTA Tennis League enjoyed by many tennis players throughout the southern Appalachian Mountains area.

## More Tennis Camp specifics...

The proposed MTA Tennis Summer Camps for Youth would be conducted with up to 12 youth and with 2 instructors for each weekly session. The daily format would include:

- 9:00 to 11:30 Group tennis & fitness training sessions
- 11:30 to 12:45 Bring-your-lunch, swim (with lifeguard attendance) and relaxation
- 1:00 to 3:00 Match play training sessions (scoring, sportsmanship, strategy, etc)
- · 9:00 to 12:00 Friday Tournament Doubles and Singles

The primary goal of this program is to introduce late elementary and middle school youth to the benefits and lifetime enjoyment of tennis. The focus will be on having fun while learning. Hopefully, many of these campers will choose to compliment their primary team sport with participation in more competitive after school tennis sessions that often lead to youth tournament play

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and college scholarships. Frankly, because tennis is difficult and takes years to learn at a high level, this summer camp focus is on pre-high school youth. It is MTA desire to introduce an expanded after school tennis programs at Blue Ridge City Park starting this fall 2016. We would love to see Fannin County School's tennis teams compete favorably in the future with other area school teams.

Of course, MTA and Lori Brinson anticipate providing whatever liability releases are necessary at both the City level and at the camper level.

MTA would anticipate participation by the City of Blue Ridge in helping MTA to advertise and promulgate MTA Tennis Summer Camps for Youth by whatever means appropriate. All camper indications-of-interest would be directed to MTA's toll free telephone number, email, or website for follow up by MTA. MTA would be responsible for scheduling all camper sessions, obtaining all parental liability release forms and collecting all camper revenues payable to MTA. MTA anticipates sharing some of these camper revenues with the City of Blue Ridge as consideration for tennis court reservation privileges and for assistance in assuring that the courts are safe for tennis play.

MTA also requests that office space in the concession building be made available to MTA during park hours to provide space for Tennis Camp and other tennis-related administrative activities.

Ultimately, MTA believes the Blue Ridge City Park deserves more lighted tennis courts for both youth and adult play, as well as other court amenities including windscreens, new net cords, covered viewing areas, etc. However, it is currently MTA's strategy to help increase the quantity and quality of tennis programming at these City courts until overall demand for court usage is increased.